

The logo for Purple Mash, featuring the word "purple" in a purple sans-serif font and the word "mash" in a white sans-serif font, both on a black rectangular background with a torn top-right corner.

**purple  
mash**

# **Purple Mash Computing Scheme Blogging**

# Contents

## Overview

- Key Learning
- Knowledge Organiser and Learning Mat
- Concept Map and Quiz

## Lesson 1: What is a Blog?

- Aim
- Success Criteria
- Resources
- Preparation
- Teaching Notes

## Lesson 2: Planning a Blog Post

- Aim
- Success Criteria
- Resources
- Preparation
- Teaching Notes

## Lesson 3: Creating a Blog Post

- Aim
- Success Criteria
- Resources
- Preparation
- Teaching Notes

## Lesson 4: Share and Respond

- Aim
- Success Criteria
- Resources
- Preparation
- Teaching Notes

## Assessment

## Overview

This unit allows children to explore blogs and their features, including how they can be used to engage an audience effectively. Children will plan and create their own blog post as well as commenting on other's blog posts.

## Key Learning

---

- To understand blogs and their features.
- To plan the theme, content and structure for a blog post.
- To write and style a blog post.
- To review and comment on blog posts with an understanding of online safety.

## Knowledge Organiser and Learning Mat

---

These resources can be used to support learning across the unit.

- [Knowledge Organiser](#)
- [Learning Mat](#)

## Concept Map and Quiz

---

Use these resources to gauge children's understanding before or after the unit has been taught.

- [Concept Map](#)
- [Quiz](#)

# Lesson 1: What is a Blog?

## Aim

---

- To understanding blogs and their features

## Success Criteria

---

- I understand what a blog is and how it is used.
- I can identify the key features of effective blogs.
- I know the difference between blogs, blog posts, and vlogs.

## Preparation

---

- Open the resource **Blogging Success Criteria** and save this in the shared class folder, make this file collaborative for the class and then set it as a 2Do. For details of how to do this, see the class notes below.
- (Optional Extension) Set the 2Publish Plus **Blank Template** as a 2Do.

Please find all lesson resources and teaching notes below.

## Resources

---

- [Slideshow - Lesson 1](#)
- [Blogging Success Criteria](#)
- [Blank template](#)

## Teaching Notes

---

Setting Blogging Success Criteria as a collaborative 2Do

1. Check Collaboration Settings - Children need Shared Folders checked ([Details here](#)).
2. Open **Setting Blogging Success Criteria**.
3. Click the Collaboration button in the top right of the screen - A save prompt will appear.
4. Save the file in a Shared Class Folder that your children use.
5. Click the Hamburger Menu/Share/Set as a 2Do.

On slide 6, there are links to some example blogs. These are blogs aimed at children, but please note that these sites are external to Purple Mash and should be checked before the lesson in case any content is not suitable or the site is no longer live.

## Lesson 2: Planning a Blog Post

### Aim

---

- To plan the theme, content and structure for a blog post.

### Success Criteria

---

- I can work with others to plan a blog post.
- I can choose a blog post theme and note content ideas collaboratively.
- I have thought about the structure, topic, and engaging the audience in the blog post.

### Preparation

---

- Decide how to organise the class into small groups (ideally no more than three in a group) to create a blog post. If certain children have their own special interests, they might prefer to make their own individual blog post.
- Slide 1 suggests making use of the [Dorling Kindersley spreads](#) as a resource, you might wish to use a topic that the class are studying instead.
- Give each group a name such as Group 1, 2, etc...
- Save **Blog Post Planning Mind Map** in the shared class folder.

Please find all lesson resources and important teaching note below.

### Resources

---

- [Slideshow - Lesson 2](#)
- [Blog Post Planning Mind Map](#)

### Teaching Notes

---

In order for children to be able to make their own documents collaborative, the e-safety settings must be changed by the Purple Mash School Admin to allow pupils to create collaborative work. This will be found in Admin Settings/Settings/E-Safety tab and can only be changed by the Purple Mash School Admin.

## Lesson 3: Creating a Blog Post

### Aim

---

- To write and style a blog post.

### Success Criteria

---

- I can contribute to writing a structured blog post.
- I can follow the process of drafting, revising and editing to publish a blog post.
- I understand how the design and writing style affects the readers of the blog post.

### Preparation

---

- Create a class blog ('Year 6 Blog' for example) and give all children in the class access to add posts and comments (See further details below)

Please find all lesson resources and additional teacher notes below.

### Resources

---

- [Slideshow - Lesson 3](#)
- [Teacher video: Setting up a class blog](#)
- [Teacher video: Approving posts and comments](#)

### Teaching Notes

---

For assistance with setting up a class blog see the teacher video **Setting up a Class Blog**.

Children will need to refer back to their plans for their blog post (see slide 11).

Teachers may wish to pause points of the video shown on slide 11 while the children are working through the different stages of creating their blog post as a visual reminder of how to revise and edit (6:56 into the video).

After the lesson, the teacher will need to approve submitted blog posts before the next lesson. See the Teacher Video **Approving posts and comments** for details of how to do this.

## Lesson 4: Share and Respond

### Aim

---

- To review and comment on blog posts with an understanding of online safety.

### Success Criteria

---

- I can post and comment respectfully on a blog.
- I understand why blog posts and comments are checked.
- I can give positive and useful feedback.

### Preparation

---

- Ensure that any submitted blog posts have been approved before the lesson.
- Save a collaborative 2Write file called **Commenting Checklist** in the shared class folder, make this file collaborative for the class and **then set it as a 2Do**. For details of how to do this, see the [2Write Guide](#).

Please find all lesson resources and teacher notes below.

### Resources

---

- [Slideshow - Lesson 4](#)
- [2Write](#)

### Teaching Notes

---

See the Teacher Video **Approving posts and comments** in the lesson 3 resources for details of how to do this.

Be prepared to approve comments during the lesson as they are submitted. Alternatively, turn off the need to approve comments in the 2Blog settings for the blog, **ensuring that these are turned back on at the end of the lesson. If this course of action is taken, explain this to the children and give clear guidance about what to do if someone is unkind during the lesson.**

## Assessment

The following information is an exemplar of what a child at an expected level would be able to demonstrate when completing this unit with additional exemplars to demonstrate how this would vary for a child with emerging or exceeding achievements.

### Emerging

Children know what a blog is and how it differs from a vlog. They can contribute to shared planning for a blog post with scaffolding and support to include all the key features of a blog post.

### Expected

Children can create a blog with purpose, structure, and audience-awareness. They can use the suggested structure to edit and revise their shared blog post to get it to the point of publication. They can make useful comments on others' blog posts and appreciate the need to word comments carefully and considerately.

### Exceeding

Children can critique, refine, and evaluate blogs using higher-level digital skills. They have a deeper appreciation of how a successful blog engages with the audience and what methods they can use to best do this.